

It's **ALL** Art

**Art League of Leland's
Annual Juried Art Exhibition and Sale
MAY 31 – JUNE 3, 2023
Leland Cultural Arts Center
1212 Magnolia Village Way Leland, NC 28451**

The Art League of Leland (**ALL**) is excited to announce that Rick Conn will be our official juror for the 2023 exhibition! Rick is a resident of Wilmington, NC and is the Program Chair of Visual Arts at Cape Fear Community College. He has been with Cape Fear for almost 10 years and also serves as one of the Gallery Coordinators for the on-campus Wilma W. Daniels Art Gallery; scheduling, curating and exhibiting in the Gallery as well as coordinating activities with the visual arts curriculum. In addition to jurying artwork submitted for the exhibition, he will select artwork for cash awards and special recognition. Rick will present the awards at the opening reception for exhibiting artists and their families on Wednesday, May 31, **7 PM – 8:30 PM**. Awards will be presented for the following separate categories: 2D, 3D, and Photography.

While the artwork submitted to *It's **ALL** Art* will be juried for quality, space constraints dictate that size will also be a consideration. Be sure that the JPEG images you submit show your work in the best possible way.

Key Dates and Times:

March 1		Registration opens. Applications available at www.artleagueofleland.org
April 8	Midnight	Deadline for submissions
By May 1		Notification of accepted artwork
May 7	Midnight	Final inventory list of 2D, 2D bin work & all 3D work due Artist bios and headshot due
May 31	9:00 AM- 11:00 AM	Room set up at Leland Cultural Arts Center (LCAC)
May 31	11:00 AM – 4:00 PM	Drop off artwork at LCAC by appointment
May 31	7:00 PM – 8:30 PM	Opening Reception for artists & families, and volunteers Presentation of awards by juror
June 1	10 AM – 8 PM	Exhibition and Sale open to public
June 2	10 AM – 3 PM	Exhibition and Sale open to public
June 3	10 AM – 2 PM	Exhibition and Sale open to public
June 3	2:30 PM – 4:30 PM	Artists to pick up/check out any unsold artwork

Exhibit Guidelines

- There is an entry fee of **\$30** for each participating **ALL** member artist and **\$45** for each nonmember artist per category (2D/3D/Photography). Each artist must be at least 18 years old.
- **Nonmembers wishing to join ALL will receive the discounted entry fee by submitting the ALL member application with \$30 annual membership fee at time of entry along with the member rate exhibition fee.**
- The event runs from **10:00 AM – 8:00 PM on Thursday, June 1, 10:00 AM – 3:00 PM on Friday, June 2, 10:00 AM – 2 PM Saturday, June 3.**
- **Unsold** artwork must remain in the show until the designated time for checkout on **June 3**. Artwork that is sold may be taken from the show when purchased.
- All accepted artists must have their work delivered to the LCAC during their designated drop-off time. Accepted artists will choose from available time slots between the hours of **11:00 AM – 4:00 PM on Wednesday, May 31. Artists should look for details on how to sign up for a time slot when they receive their acceptance email in April. Please let us know if this is an inconvenience and we will try to work something out!**
- 2D artwork will be hung by the **ALL** installation committee. The utmost care and professionalism will be taken to ensure the safe handling of artwork.
- Placement of 3D artwork will be supervised and assisted by the **ALL** installation committee.
- Upon check-in, 2D artwork **must be wired and ready for hanging** on the display panels. **No saw-tooth or other hanging apparatus allowed.**
- Neither the Art League of Leland nor the Leland Cultural Arts Center will be held liable for any artwork.
- An identification label must appear on the back (2D and 2D bin work) or bottom (3D) of each piece of artwork. Each label must include the artist's name, title of work, medium, and sale price. **ALL** will make wall/table labels to display next to the work at the exhibition and removable labels for bin work.
- **All artwork must be for sale.** Sales will be handled by the Art League of Leland and be subject to a **20% commission**. Checks for sold work will be sent out within two weeks of the end of the exhibition. Sales tax will be paid by ALL.
- All art must be **original work. We encourage artists to submit fresh new work that has not been shown previously at the It's ALL Art annual exhibition.** Pieces submitted to be juried should not be part of a concurrent show. If accepted into the exhibition, the expectation is that the work will be part of our show. In the event of the sale prior to the show start date, the piece is committed to hanging as SOLD and will be subject to a 20% commission paid to the Art League of Leland.
- **ALL** expects that participating artists will volunteer in some way to help with the exhibition. A sign-up sheet will go out in April upon acceptance.
- Artist bios and pictures (headshots) will be requested from artists who are accepted into the exhibition. **ALL** will put together 4" x 6" framed bios to display next to each artist's work. Further instructions will follow in April 2023.

Category Requirements

2D Artwork and 2D Photography Guidelines:

- 2D art can include watercolors, acrylics, oils, pastels, drawings, photography, mixed media, and fiber art.

- All 2D artwork must be professionally presented: framed or gallery wrapped, **wired**, and be ready to hang on freestanding display panels. Gallery wrapped edges must be painted with the continuing image or with a fresh coat of gesso.
 - Artwork **including the frame** may not exceed 36" in width or 50" in height, unless it is to be considered for a possible easel space. We may or may not have this option available, depending on the overall amount of work that is accepted. See next bullet. It is recommended that you consider a variety of sizes for the work you submit, as space is limited and submitting all large pieces may limit the number of pieces accepted into the show.
 - We may be offering a limited number of standing easel spaces (no more than one per artist) to showcase larger pieces of artwork (greater than 36" in width or height, framed) for an additional charge of **\$10. The easel must be supplied by the artist.** Please indicate on the registration form if you are interested in having the selection committee consider any of your artwork for this option. Floor space may be limited due to overall show entries.
 - Each 2D artist may submit **up to 4 pieces** of original artwork for consideration. Please submit quality JPEGs for up to 4 pieces along with the 2D entry form list by **April 8, 2023**, to itsALLartexhibition@gmail.com. Jpegs should be labeled with your last name and the title of the work.
 - The juror may select **up to 4 pieces** for the show. Artists will be notified of his decision by **May 1, 2023**.
 - Artwork will be hung by a team of trained volunteers. **Remember: Include the frame in your measurements.**
- **3D Artwork Guidelines:**
 - 3D artists may submit **4 pieces** of original artwork for consideration and jury award selection. Please submit JPEGs for **4 pieces** for the juror to review along with the attached 3D entry form list by **April 8, 2023**, to itsALLartexhibition@gmail.com.
 - **The final list of 8 – 16 pieces, including accepted pieces, must be submitted by May 7, 2023, on the inventory form that you will receive after you are accepted into the show.** The number of pieces allowed will vary depending on the number of 3D artists that submit work and size of pieces, as space is limited. Notice will go out upon acceptance. Space may necessitate that some inventory is stored below the table to replace sold pieces. All submitted work will be entered into our payment system to accommodate this option.
 - 3D art can include pottery, woodworking, fiber arts (i.e. silk dying, weaving, felting, and art quilting), fused and stained glass, sculpture, metal art, and mixed media.
 - Handmade, fine art jewelry of original, creative design will be accepted on a **limited basis. A lockable clear case is required and must be provided by the artist.**
 - Pottery must be hand-built or thrown. Pieces made from ceramic molds will **not** be accepted.
 - Large freestanding 3D art (sculptures) will be considered and **may** be subject to an additional **\$10** fee.
 - With guidance from volunteers, artists will place 3D art on **8' x 30"** tables covered with black tablecloths. Table space may need to be shared and pieces limited, depending on the number of artists and pieces accepted into the exhibition.

- Artists are requested to provide protective wrapping for their pieces (bubble wrap or paper) under their table to protect sold pieces for the buyer. Our show ambassadors will pull wrappings as needed for sales and replace work as pieces are sold.

2D Bin Art:

- **Limit one bin per artist.**
- Bin art may include **original 2D work and/or reproductions** and must be labeled as such.
- Each bin may contain a maximum of **15** pieces. Work must be contained within the bin and allow for easy access to the viewer. For example, a 1" thick canvas may necessitate a reduced number of pieces. Artwork will be removed from overcrowded bins to avoid damage.
- 2D art needs to be in a **24" wide (medium sized), black canvas floor bin provided by the artist** for consistent display.
- A name holder with a pocket for business cards will be provided by ALL for use at the exhibition.
- 2D bin artwork must be backed with foam core or mat board and protected by shrink-wrap or acetate bag.
- **A complete listing of bin art must be submitted by **May 7, 2023**, on the inventory form that you will receive after you are accepted into the show.**

Submission Directions

- All forms are on the ALL website. Complete the fillable **Registration Form** and the applicable **2D or 3D entry form** with specific information regarding the submitted artwork. Email a copy of those forms along with your labeled **JPEG images** to itsALLartexhibition@gmail.com. Please label JPEG images with your last name and title of work.
- Payment must be made online under "Store," then "*It's* **ALL** Art 2023" under "Events."
- Submit your **JPEGs labeled with your last name and title of work** to correspond with the completed 2D or 3D artwork entry form list to itsALLartexhibition@gmail.com by **April 8, 2023**.
- **A complete, final listing of accepted 2D art, 2D bin art, and additional 3D pieces must be submitted by **May 7, 2023**.**
- If you have questions, please email itsALLartexhibition@gmail.com.