

It's ALL Art

Art League of Leland's Annual Juried Art Exhibition and Sale MAY 14 – 15, 2022

The Art League of Leland (ALL) is excited to announce that Robert H. Way, professional artist and instructor from Pinehurst, NC, will be our official juror for ALL's 2022 annual *It's ALL Art* exhibition and sale. He has juried many shows that have included both 2D and 3D work. For more information about Robert, search for "Atelier R. H. Way" to visit his website. Robert will select artwork for cash awards and special recognition and present them at the opening reception for exhibiting artists and their families on Friday, May 13, 7:00 PM – 8:30 PM.

While the artwork submitted to *It's ALL Art* will be juried for quality, space constraints dictate that size will also be a consideration. Every effort will be made to include at least one piece from each qualified applicant, but much will depend on the number of pieces that are submitted as well as the quality and size of work. Be sure that the JPEG images you submit show your work in the best possible way. If you need help with this, please let us know.

Key Dates and Times:

February 5		Registration opens. Applications available at www.artleagueofleland.org
March 12	Midnight	Deadline for submissions
By April 2		Notification of accepted artwork
April 16	Midnight	Final inventory list of 2D, 2D bin work & all 3D work due Artist bios and headshot due
May 13	12:00 PM	Staging set up at Brunswick Forest Fitness & Wellness Center lobby
May 13	12:30 – 2:30 PM	Drop off 2D artwork at Fitness & Wellness Center by appointment
May 13	3:00 – 4:30 PM	Drop off/set up 3D artwork
May 13	1:00 – 6:00 PM	Room set up, installation of artwork, set up for reception
May 13	7:00 – 8:30 PM	Opening Reception for artists & families, presentation of awards
May 14	9 AM – 4 PM	Exhibition and Sale open to public
May 15	10 AM – 3 PM	Exhibition and Sale open to public
May 15	4 PM – 6 PM	Artists to pick up/check out any unsold artwork

Exhibit Guidelines

- There is an entry fee of \$25 for each participating ALL member artist and \$40 for each nonmember artist per category (2D/3D). Each artist must be at least 18 years old.
- **Nonmembers wishing to join ALL will receive the discounted entry fee by submitting the ALL member application with \$30 annual membership fee at time of entry along with the member rate exhibition fee.**
- The event runs from 9:00 AM – 4:00 PM on Saturday, May 14, and 10:00 AM – 3:00 PM on Sunday, May 15.

- **Unsold** artwork must remain in the show until the designated time for checkout on **May 15**. Artwork that is sold may be taken from the show when purchased.
- All accepted artists must have their work delivered to the Brunswick Forest Fitness & Wellness Center during their designated drop-off time. Accepted **2D** artists will choose from available time slots between the hours of **12:30 PM - 2:30 PM on Friday, May 13**. **Time slots for accepted 3D artists will be from 3 PM – 4:30 PM**. **Artists should look for details on how to sign up for a time slot when they receive their acceptance email in April**.
- 2D artwork will be hung by the **ALL** installation committee. The utmost care and professionalism will be taken to ensure the safe handling of artwork.
- Placement of 3D artwork will be supervised and assisted by the **ALL** installation committee.
- Upon check-in, 2D artwork **must be wired and ready for hanging** on the display panels. **No saw-tooth hangers allowed**.
- Neither the Art League of Leland nor the Brunswick Forest Fitness and Wellness Center will be held liable for any artwork.
- An identification label must appear on the back (2D and 2D bin work) or bottom (3D) of each piece of artwork. Each label must include the artist's name, title of work, medium, and sale price. **ALL** will make labels (removable and/or wall) to display next to the work at the exhibition.
- All artwork must be for sale. Sales will be handled by the Art League of Leland and be subject to a 20% commission. Checks for sold work will be sent out within two weeks of the end of the exhibition.
- **ALL** expects that participating artists will volunteer in some way to help with the exhibition. A sign-up sheet will go out in early April.
- Artist bios and pictures (headshots) will be requested from artists who are accepted into the exhibition. **ALL** will put together 4" x 6" framed bios to display next to each artist's work. Further instructions will follow in April 2022.

Category Requirements

2D Artwork Guidelines:

- All art must be **original work**. **We encourage artists to submit fresh new work that has not been shown previously at the *It's ALL Art* annual exhibition.**
- 2D art can include watercolors, acrylics, oils, pastels, drawings, photography, mixed media, and fiber art.
- All 2D artwork must be framed or gallery wrapped, **wired**, and be ready to hang on freestanding display panels.
- Artwork **including the frame** may not exceed 36" in width or 36" in height. It is recommended that you consider a variety of sizes for the work you submit, as space is limited and submitting all large pieces may limit the number of pieces accepted into the show.
- We are offering a limited number of standing easel spaces (no more than one per artist) to showcase larger pieces of artwork (greater than 36" in width or height, framed) for an additional charge of **\$10**. **The easel must be supplied by the artist**. Please indicate on the registration form if you are interested in having the selection committee consider any of your artwork for this option. Floor space is limited.
- Each 2D artist may submit **up to 4 pieces** of original artwork for consideration. Please submit JPEGs for up to 4 pieces along with the 2D entry form list by **March 12, 2022**, to itsALLartexhibition@gmail.com.
- The juror may select **up to 4 pieces** for the show. Artists will be notified of his decision by **April 2, 2022**.
- Artwork will be hung by a team of trained volunteers. **Remember: Include the frame in your measurements.**

• **3D Artwork Guidelines:**

- 3D artists may submit **4 pieces** of original artwork for consideration. Please submit JPEGs for **4 pieces** for the juror to review along with the attached 3D entry form list by **March 12, 2022**, to itsALLartexhibition@gmail.com.

- **The final list of up to 8 - 10 pieces must be submitted by April 16, 2022, on the inventory form that you will receive after you are accepted into the show.** The number of pieces allowed will vary depending on the number of 3D artists that submit work and size of pieces, as space is limited. Notice will go out upon acceptance.
- 3D art can include pottery, woodworking, fiber arts (i.e. silk dying, weaving, felting, and art quilting), fused and stained glass, sculpture, metal art, and mixed media.
- Handmade, fine art jewelry of original, creative design will be accepted on a **limited basis. A lockable clear case is required and must be provided by the artist.**
- Pottery must be hand-built or thrown. Pieces made from ceramic molds will **not** be accepted.
- Large freestanding 3D art (sculptures) will be considered and **may** be subject to an additional **\$10** fee.
- With guidance from volunteers, artists will place 3D art on 6' x 30" tables covered with black tablecloths. Table space may need to be shared and pieces limited, depending on the number of artists and pieces accepted into the exhibition.

2D Bin Art:

- **Limit one bin per artist.**
- Bin art may include **original 2D work and/or reproductions** and must be labeled as such.
- Each bin may contain a maximum of **15** pieces. Work must be contained within the bin and allow for easy access to the viewer. For example, a 1" thick canvas may necessitate a reduced number of pieces. Artwork will be removed from overcrowded bins to avoid damage.
- 2D art needs to be in a **24" wide (medium sized), black canvas floor bin provided by the artist** for consistent display.
- 2D bin artwork must be backed with foam core or mat board and protected by shrink-wrap or acetate bag.
- **A complete listing of bin art must be submitted by April 16, 2022, on the inventory form that you will receive after you are accepted into the show.**

Submission Directions

- Option 1: To register online, go to artleagueofleland.org, click on **Events**, then find **It's ALL Art 2022**. Complete the fillable **Registration Form** and the applicable **2D or 3D entry form** with specific information regarding the submitted artwork. Email a copy of those forms along with your labeled **JPEG images** to itsALLartexhibition@gmail.com. Please label JPEG images with your last name and title of work. Payment may be made online under "Store," then "**It's ALL Art 2022**" under "Events."
- Option 2: You may mail your Registration Form along with a check for the appropriate fee made out to *Art League of Leland* to: **Art League of Leland, PO Box 755, Leland, NC 28451. Make sure to allow plenty of time for your submission to arrive no later than March 12. Labeled JPEG images and a copy of the Registration Form must be emailed to itsALLartexhibition@gmail.com.**
- Submit your **JPEGs labeled with your last name and title of work** to correspond with the completed 2D or 3D artwork entry form list to itsALLartexhibition@gmail.com by **March 12, 2022**. Forms are available online on the ALL website at www.artleagueofleland.org.
- **A complete, final listing of accepted 2D art, 2D bin art, and additional 3D pieces must be submitted by April 16, 2022.**
- If you have questions, please email itsALLartexhibition@gmail.com.