

It's ALL Art

Art League of Leland's Annual Art Exhibition and Sale MAY 1 – 2, 2021

Key Dates and Times

Date(s)	Time	Action
January 15		Registration re-opens. Applications available at www.artleagueofleland.org
March 5	5 pm	Deadline for submissions
By March 17		Notification of accepted artwork
March 29		Final inventory list of 2D, 2D bin work & all 3D work due Artist bios and headshot due
April 30	1 pm – 6 pm	Drop off artwork at Brunswick Forest by appointment
May 1	9 am – 4 pm	Exhibition and Sale open to public
May 2	10 am – 3 pm	Exhibition and Sale open to public
May 2	4 pm – 7 pm	Pick up/check out artwork for all artists

Exhibit Guidelines

- There is an entry fee of \$25 for each participating ALL member artist and \$40 for each nonmember artist per category (2D/3D). Each artist must be at least 18 years old.
- **Nonmembers who wish to join ALL will receive the discounted entry fee if they submit their ALL application with \$30 annual membership fee at time of entry along with the member rate exhibition fee.**
- The event runs from **9:00 AM – 4:00 PM on Saturday, May 1, and 10:00 AM – 3:00 PM on Sunday, May 2.**
- Unsold artwork must remain in the show until the designated time for checkout on May 2.
- All artists must have their work delivered to the Brunswick Forest Fitness & Wellness Center during their designated drop-off time. Accepted artists will choose from available time slots between the hours of 1:00 PM to 6:00 PM on Friday, April 30. **Accepted artists should look for details on how to sign up for their time slot when they receive their acceptance email in March.**
- 2D artwork will be hung by the ALL installation committee. The utmost care and professionalism will be taken to ensure the safe handling of artwork.
- Placement of 3D artwork will be supervised and assisted by the ALL installation committee.
- Upon check-in, 2D artwork must be ready for hanging on the display panels. **No saw-tooth hangers allowed.**
- Neither Art League of Leland nor the Brunswick Forest Fitness and Wellness Center will be held liable for any artwork.
- An identification label must appear on the back (2D and 2D bin work) or bottom (3D) of each piece of artwork. Each label must include the artist's name, title of work, medium, and sale price. ALL will make labels (removable and/or wall) to display on or next to the work at the exhibition.
- All artwork must be for sale. Sales will be handled by the Art League of Leland and be subject to a 20% commission.

Category Requirements

2D Artwork Guidelines:

- All art must be the original work of the artist.
- 2D art can include watercolors, acrylics, oils, pastels, drawings, photography, mixed media, and fiber art.
- All 2D artwork must be framed or gallery wrapped, wired, and be ready to hang on freestanding display panels.
- Artwork **including the frame** may not exceed 40" in width or 50" in height.
- We are offering a limited number of standing easel spaces (no more than one per artist) to showcase larger pieces of artwork (greater than 36" in width or height, framed) for an additional charge of **\$10**. **The easel must be supplied by the artist**. Please indicate on the registration form if you are interested in having the selection committee consider any of your artwork for this option. Floor space is limited.
- Each 2D artist may submit **up to 4 pieces** of original artwork. Please submit JPEGs for up to 4 pieces along with the 2D entry form list by **March 5, 2021**, to itsALLart2020@gmail.com.
- The selection committee will select **up to 4 pieces** for the show and notify artists of its decision by March 17, 2021.
- Artwork will be hung by a team of trained volunteers. [Remember: Include the frame in your measurements.](#)

3D Artwork Guidelines:

- 3D artists may submit 3 pieces of original artwork for consideration. Please submit JPEGs for **3 pieces** for the committee to review along with the attached 3D entry form list by **March 5, 2021**, to itsALLart2020@gmail.com.
- **The final list of up to 8 pieces must be submitted by March 29, 2021, on the inventory form that you will receive after you are accepted into the show.**
- 3D art can include pottery, woodworking, fiber arts (i.e. silk dyeing, weaving, felting, and art quilting), fused and stained glass, sculpture, metal art, and multimedia. We are not accepting jewelry this year.
- Pottery must be hand-built or thrown. Pieces made from ceramic molds will not be accepted.
- Large freestanding 3D art (sculptures) will be considered and may be subject to an additional **\$10** fee.
- With guidance from trained volunteers, artists will place 3D art on 6' x 30" tables covered with black tablecloths.

2D Bin Art:

- **Limit one bin per artist.**
- Bin art may include original 2D work and/or reproductions labeled as such.
- Each bin may contain a maximum of 15 pieces. Work must be contained within the bin and allow for easy access to the viewer. For example, a 1" thick canvas may necessitate a reduced number of pieces.
- 2D art needs to be in a 24" wide (medium sized) black canvas floor bin provided by the artist.
- 2D bin artwork must be backed with foam core or mat board and protected by shrink-wrap or acetate bag.
- **A complete listing of bin art must be submitted by March 29, 2021, on the inventory form that you will receive after you are accepted into the show.**

Submission Directions

- Complete the applicable 2D or 3D entry form. Mail it along with a signed copy of **page 3** of this document and your check for the appropriate fee made out to *Art League of Leland* to: **Art League of Leland, PO Box 755, Leland, NC 28451**.
- Submit your JPEGs labeled to correspond with artwork titles to itsALLart2020@gmail.com by **March 5, 2021**.
- **A complete, final listing of 2D, 2D bin art, and additional 3D pieces must be submitted by March 29, 2021.**
- If you have questions, please email itsALLart2020@gmail.com.

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**Art League of Leland's
Annual Art Exhibition and Sale
May 1 - 2, 2021
Brunswick Forest Fitness & Wellness Center
2701 Brunswick Forest Pkwy, Leland, NC 28451**

Registration Form

Please print.

Name: _____

Mailing Address: _____

Email: _____

Phone: (H) _____ (C) _____

Put an **X** on the correct line(s):

____ I am a member of the Art League of Leland. My registration fee is \$25 for **each** category **2D** and/or **3D** (circle).

____ I am **not** a member of the Art League of Leland. My registration fee is \$40 for **each** category **2D** and/or **3D** (circle).

____ I would like to join the Art League of Leland. My membership fee of \$30 is enclosed along with my membership registration form (available on ALL website under "membership" tab).

____ I plan to have 2D bin art. After acceptance into the show, I will receive a bin art submission form that must be completed and returned no later than **March 29, 2021**.

____ I am interested in being considered for an easel showcase space for an additional charge of \$10 to be assessed upon acceptance by the selection committee. The extra fee will be due by April 14. I understand that I must supply the floor easel.

I certify that all artwork I submit is my original work. I am at least 18 years of age. Sales of artwork will be handled by ALL with a 20% commission retained by the Art League of Leland on all sales. I agree to indemnify and hold harmless the members of Art League of Leland, Brunswick Forest Fitness and Wellness Center, their successors, assigns, and/or personal representatives from any claim, action, liability, loss, damage, or suit arising from my participation in the Art League of Leland's 2021 "It's ALL Art" Exhibition and Sale. I agree to follow any COVID-related requirements that may be in place at the time of the event.

I have read and agree to the terms above as well as the exhibition requirements and guidelines.

Signed

Date